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Attorneys for Defendants,

Brett Saevitzon and

Spot On Direct Response, LLC

**UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF NEW JERSEY**

IDEAVILLAGE PRODUCTS CORP., a

New Jersey Corporation,

Plaintiff,

v.

BRETT SAEVITZON; ALL THE J'S, LLC,
SPOT ON DIRECT RESPONSE, LLC; D R
PRODUCT GROUP; PAUL VON MOHR;
INTERACTIVE GROUP LLC; PREXIO
TOYS LTD.; and INFOMERCIALS, INC.,

Defendants.

Civil Action No: 11-7548(WJM)(MF)

**NOTICE OF MOTION TO DISMISS
PLAINTIFF'S COMPLAINT PURSUANT
TO FED. R. CIV. P. 12(b)(6)**

(Motion Returnable: February 6, 2012)

(Document Electronically Filed)

TO: Michael G. Langan, Esq.
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River Edge, New Jersey 07661

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Attorneys for Plaintiff,
IdeaVillage Products Corporation

PLEASE TAKE NOTICE, that on February 6, 2012 at 9:00 a.m., the undersigned attorneys for Defendants Brett Saevitzon (“Saevitzon”) and Spot On Direct Response, LLC (“Spot On”) will move before the Honorable William J. Martini, U.S.D.J., for an Order dismissing Plaintiff IdeaVillage Product Corporation’s (“Plaintiff”) Verified Complaint with prejudice pursuant to Federal Rule of Civil Procedure 12(b)(6).

PLEASE TAKE FURTHER NOTICE that in support thereof, the undersigned shall rely upon Brief in Support Defendants Brett Saevitzon and Spot On Direct Response, LLC’s Motion to Dismiss Plaintiff’s Verified Complaint Pursuant to Federal Rule of Civil Procedure 12(b)(6)., submitted herewith; and

PLEASE TAKE FURTHER NOTICE that oral argument is requested.

GENOVA, BURNS & GIAN TOMASI
Attorneys for Defendants,
Brett Saevitzon and
Spot On Direct Response, LLC

By: s/Rajiv D. Parikh
RAJIV D. PARIKH

Dated: December 30, 2011

CERTIFICATION OF SERVICE

I hereby certify that on this date a true copy of the within Notice of Motion and all supporting papers were served on Defendants via CM/ECF.

s/ Rajiv D. Parikh
RAJIV D. PARIKH

Dated: December 30, 2011